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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

December 2, 2025

Town of Medway
Attn: Nolan Lynch
155 Village St
Medway, MA 02053

RE: Sign Design Review for 19 Populatic Street - Medway Water Treatment Plant

Dear Mr. Lynch,

Thank you for submitting a Sign Design Review application for 19 Populatic Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by Nolan Lynch, Deputy Director, DPW, on Tuesday, November 25th.

Pursuant to the Medway Zoning Bylaw, this communication serves as the DRC's review letter regarding the proposed freestanding sign design for 19 Populatic Street. Please be advised that this letter does NOT constitute approval of a permit by the Town of Medway.

On Monday, December 1, 2025, the DRC met with Cam Afonso, Signs By Cam to review the proposed freestanding monument sign for 19 Populatic Street.

You have proposed the following as represented on the sign designs submitted:

- QTY 1 Free-standing Monument sign - 34"x48" double-sided (22.6 sq. ft.)

The DRC has the following recommendations:

- Swap logo on sign face to match the current town seal
- Change sign face color to "Medway Blue"
 - RGB 0-50-98
 - Hex # 003232

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for 19 Populatic Street. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you much success in Medway.

Thank you for your time.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is written in a cursive style with a large, stylized "M" and "B".

Matthew J. Buckley
Chairman

cc: Jon Ackley, Medway Building Commissioner
Nolan Lynch, Deputy Director, DPW
Cam Afonso, Signs by Cam, Inc.